



CHRYSLER



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CALLING ALL FRESHMAN! ENGINEERING, IT or STEM STUDENTS!

What happens when 90 college freshmen from some of Michigan's best STEM programs vie for scholarships (and really cool prizes) in an interactive, two-day competition showcasing potential future business leaders to the automotive industry? The Chrysler Bowl!

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Our First Michigan Engineering & IT Chrysler Bowl 2-Day Event!

Chrysler Group Headquarters
Auburn Hills, MI

Friday: March 21, 2014, 2pm-9pm
and

Saturday: March 22, 2014, 9am-5pm

Jeep

DODGE



RAM

SRT



MOPAR

Event Includes:

- ❖ Interactive, Creative, Team Competition for Scholarship Money!
- ❖ Resume Creation/Personal Branding
- ❖ Team Building Exercises
- ❖ Networking
- ❖ Scavenger Hunt
- ❖ Food, Fun and Festivities!

- Student profile and 2 minute video must be submitted no later than February 28, 2014 to: ChrysUR@chrysler.com
- Limited to current Freshmen in Engineering, Technology (IT) or STEM programs (including pre-programs) with current GPA of 3.0 or higher.
- Candidates must address the following question in their video: "If you were interviewing with Sergio Marchionne (Chairman and Chief Executive Officer), what 3 words describe your best qualities and why?" The video must be no longer than 2 minutes in length.
- Only the first 30 entries from each of the nine participating schools will be considered. Ten students from each of the participating schools will be invited to the college bowl competition based on content and creativity.
- Chosen participants will be notified by March 6, 2014.
- Food and hotel costs will be provided by Chrysler Group. If traveling more than 200 miles one way, your second night will also be paid. Fuel costs will be reimbursed if traveling more than 50 miles one way.

GOOD LUCK!!