

# Steel Days 2014

**Q:** How do you encourage students to pursue careers in the iron and steel industry?

**A:** Students tell us they want to know what it looks like to work for you, so we want to give you the opportunity to "show and tell" them at this informal, interactive event in the heart of campus. We encourage you to bring any kind of visual or hands-on presentations to showcase your dynamic industry and what working in the steel industry looks like.

Scheduled for the week before the Career Fair, it'll be a great time to meet students who are getting geared up for their job search. We've got two event opportunities planned, and of course, we'll get students' attention with free food!

We received great feedback from students who participated in Steel Days 2013, and we're looking forward to a bigger and better event this year. To see what they said, please visit [www.mtu.edu/news/stories/2013/October/steel-real-and-growing.html](http://www.mtu.edu/news/stories/2013/October/steel-real-and-growing.html)



2013 Steel Days

Question	Answer
Costs To Companies	<ul style="list-style-type: none"> <li>\$500 Sponsorship</li> </ul>
Who	<ul style="list-style-type: none"> <li>Available to all companies involved in the Steel Industry</li> </ul>
When	<ul style="list-style-type: none"> <li>Wednesday, September 24, 2014, 11:00 AM – 2:00 PM</li> </ul>
Where	<ul style="list-style-type: none"> <li>In the center of campus on the patio of the <u>J. Robert Van Pelt and John and Ruanne Opie Library</u></li> </ul>
What	<ul style="list-style-type: none"> <li>Presentations, equipment, displays &amp; networking, all in the heart of campus</li> </ul>
Lunch 11 am - 1 pm	<ul style="list-style-type: none"> <li>Campus picnic lunch</li> <li>Open networking with students</li> <li>Encourage students to visit your company's presentation displays</li> </ul>
Panel Discussion 6 pm - 8 pm	<ul style="list-style-type: none"> <li>Video and broad industry overview</li> <li>Panel Discussion explaining career paths in the steel industry</li> <li>Prizes for students</li> <li>Open Networking</li> </ul>
Campus Publicity	<ul style="list-style-type: none"> <li>Widely advertised on web sites and Career Fair e-mails</li> <li>Information distributed to 1<sup>st</sup> year engineering students in all Engineering Fundamentals courses.</li> <li>Your logo on all promotional fliers</li> </ul>

For more information and to register, please contact Jim Desrochers at 906-487-2313 or [jtdesroc@mtu.edu](mailto:jtdesroc@mtu.edu).



GERDAU



CLIFFS

