



DO YOU HAVE THE NEXT BREAKTHROUGH
IN AUTOMOTIVE SAFETY?

INTRODUCING THE SAFER MOBILITY FOR THE FUTURE CONTEST



Your chance to improve our industry, win a cash reward and, quite literally, save lives.

As one of the world's largest auto suppliers, Magna has a rich history of bringing innovation to market. We are looking for groundbreaking concepts that help the industry reach its goal of 'zero'. Zero Accidents. Zero Injuries. Zero Deaths. Move an industry with your mind. Make your world a safer place. Help us reach zero.

Pitch your 500-word idea for a specific innovation that brings us closer to zero and you could win a share of **\$100,000**.

Visit **magnachallenge.com** to learn more or submit your idea.

All entries must be received on or before May 30, 2016.