

# MICHIGAN TECH WEEK

STUDENT PITCH COMPETITION  
@ COLLEGE DAY ON FRIDAY  
OCT. 4TH @ MICHIGAN CENTRAL IN DETROIT, MI



## Who We Are

Michigan Tech Week is a collaboration of multiple organizations and individuals who are committed to the state and our innovation ecosystem. #MITechWeek

Michigan Tech Week (MTW) is the largest and most impactful convening for tech and high-growth entrepreneurship in our state.

## What is the MTW Student Pitch Competition?

Michigan Tech Week Student Pitch Competition is a premier student-led business pitch competition designed to spotlight the top student startups from universities and colleges across Michigan.

This event provides a platform for these emerging entrepreneurs to showcase their innovative ideas and compete for \$10,000 in non-dilutive funding.

## Why You Should Apply



Pitch for a chance to win non-dilutive funding and in-kind prizes



Get your company seen in-front of local and regional incubators and venture capital firms.



Plug into rapidly growing tech ecosystem in Michigan

## Student Pitch Requirements

### Eligibility

- Any currently enrolled student in Michigan-based post-secondary degree or certificate-granting institution, including 2-4-year colleges, universities, and technical training programs.

### Submissions

- **Company:** Must be incorporated (or LLC).
- **Traction:** Demonstrated traction (not just an idea).
- **Funding:** Less than \$100,000 in ARR, less than \$250,000 in lifetime investments.

### Prizes

- \$15,000 in cash prizes
- And more!

Deadline: 09/15/2024

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www.michigantechweek.com