

Study Abroad Trip to Hamburg, Germany

May 5-25 2025

OSM 3000 - Operations and Supply Chain Management

MKT 4990 - Intro to Consumer Research in Europe

Field Trips

Aerospace, Automotive, Brewery, Logistics, City Tours, Beach, Museums & Exhibitions

Blending Theory & Practice

Gain International and Intercultural Knowledge

OSM: Learn First-Hand about Large-Scale Operations, Logistics, Manufacturing & Lean Processes, and Supply Chains in Germany

MKT: Learn First-Hand about Consumer Behavior, Digital Marketing, Advertising, B2B, and Technical Sales in Europe

Questions?

Email schmelzle@mtu.edu or jmin@mtu.edu

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KUEHNE+NAGEL

AIRBUS



BECK'S



Information Session
Tuesday 11/19 5pm
Academic Office Building