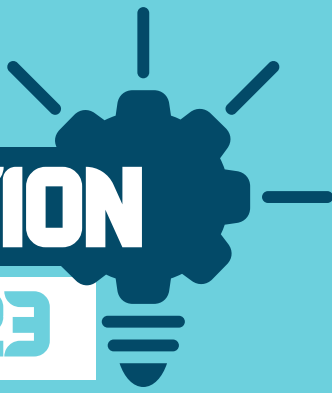




**Husky  
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Purdie Honors College • Innovation & Commercialization • College of Business



**INNOVATION**

**WEEK 2023**

# BOB MARK BUSINESS MODEL PITCH COMPETITION

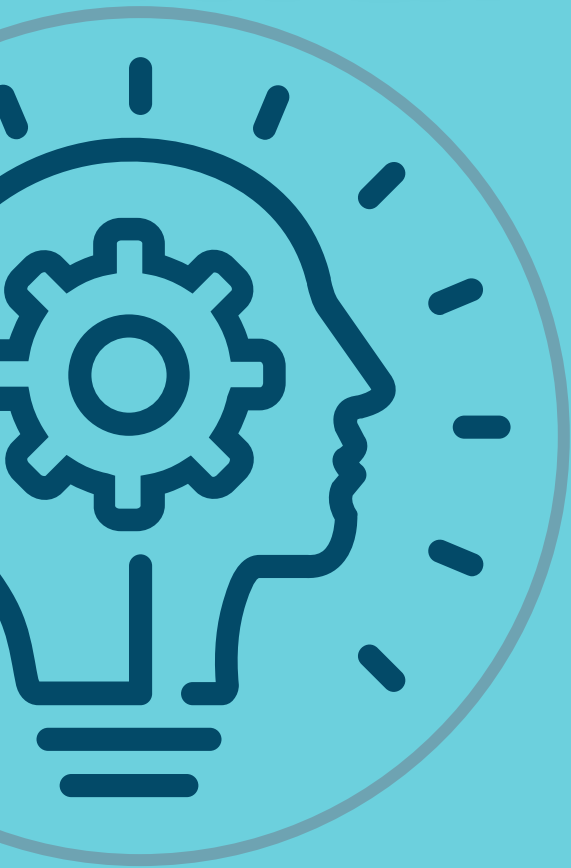
**THURSDAY, JANUARY 19**

*Pre-event mixer: 4:30 PM*

**Event: 5:00-7:30 PM  
MUB Ballroom A**

Recognizing 15 years of the Bob Mark pitch competition legacy, graduate and undergraduate students from across campus disciplines are invited to pitch their business models.

This legacy event celebrates entrepreneurship and is a tribute to the late College of Business Professor of Practice Bob Mark. We invite faculty, staff, students, and community members to join us.



**PRIZES:**    **\$2,000**    **\$1,000**    **\$500**  
**1st Prize**    **2nd Prize**    **3rd Prize**

REGISTER TO  
COMPETE



TO ATTEND  
VIRTUALLY



Honorable Mention: \$250

Audience Favorite: \$250

Sponsored by Dan Green, Michigan Tech Alum and  
Principal at the BlackFin Group

Breakthrough Innovation Award: \$1,000

Sponsored by the MTEC SmartZone and the Michigan  
Economic Development Corporation (MEDC)

Social Impact Award: \$1,000

Sponsored by Dr. Elham Asgari, Gates Professor, CoB



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