

# CALLING ALL STUDENTS

KIP 4630 - FINANCIAL ASPECTS OF SPORT

Spring 2020



Department of Kinesiology & Integrative Physiology  
Monday, Wednesday, & Friday 9:00-9:55pm (3 credits) SDC 238

## ***Course Description/Overview***

- Examine the financial tools that sports managers use
- Explore traditional and innovative methods of revenue acquisition and financial management in sports organizations
- Real life and personal finance will also be explored getting students ready for life after college

### ***Course Objectives: Students will understand:***

- 1) Appreciate the current financial status of diverse segments of the sport industry
- 2) Demonstrate appropriate skills with spreadsheets for budgeting and managing financial resources.
- 3) Demonstrate the ability to analyze and problem solve various cases relating to financial management in sport
- 4) Develop and understand the importance of a personal budget

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