CALLING ALL STUDENTS

KIP 4630 - FINANCIAL ASPECTS OF SPORT

Spring 2020

Department of Kinesiology & Integrative Physiology
Monday, Wednesday, & Friday 9:00-9:55pm (3 credits) SDC 238

Course Description/Overview

• Examine the financial tools that sports managers use
• Explore traditional and innovative methods of revenue acquisition and financial management in sports organizations
• Real life and personal finance will also be explored getting students ready for life after college

Course Objectives: Students will understand:
1) Appreciate the current financial status of diverse segments of the sport industry
2) Demonstrate appropriate skills with spreadsheets for budgeting and managing financial resources.
3) Demonstrate the ability to analyze and problem solve various cases relating to financial management in sport
4) Develop and understand the importance of a personal budget

For more information contact: Gary Kruzich (KIP) gmkruzic@mtu.edu