

# Meet & Greet with **Meredith Broussard**

Associate Professor at the Arthur L. Carter Journalism Institute of New York University and author of *Artificial **U**nintelligence: How Computers **M**isundersatand the World*



## Thursday, December 5

**2:00 - 3:00 p.m. • Fisher 127**

*Dr. Broussard will present her lecture "Artificial Unintelligence" on **Thurs., Dec. 5, at 7:00 p.m. in the Memorial Union, Ballroom B.** The lecture is part of the Institute for Policy, Ethics, and Culture's **Algorithmic Culture Series.***

Our collective enthusiasm for applying computer technology to every aspect of life has resulted in a vast number of poorly designed systems. We are so eager to do everything digitally—hiring, driving, paying bills, even choosing romantic partners—that we have stopped demanding that our technology actually work.

In her talk, Dr. Broussard discusses the inner workings and outer limits of technology, and explains why we should never assume that computers always get things right. Making a case against technochauvinism—the belief that technology is always the solution—Broussard looks at whether self-driving cars really work and why social problems persist in every digital Utopia. If we understand the limits of what we can do with technology, Broussard tells us, we can make better choices about what we should do with it to make the world better for everyone.



**Michigan Tech**

How  
Computers  
**M**isunderstand  
the World

