

# Rekhi Innovation Challenge Application

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**Team Name:** \_\_\_\_\_

**Team Website:** \_\_\_\_\_

**Project Title:** \_\_\_\_\_

**Team Leader:** \_\_\_\_\_

**Team Leader's Signature:** \_\_\_\_\_

**Advisor's Name:** \_\_\_\_\_

**Advisor's Signature:** \_\_\_\_\_

**Marketing Plan:** Please also submit your marketing plan with this signed application.

All team members and the advisor are expected to fully engage in the crowdfunding competition. By completing and signing this application form, you understand and agree with the expectations that are required from you. If you have any questions, please contact Natasha Chopp at nichopp@mtu.edu.

**Expectations of Teams** - The teams who enter into this competition are expected to fully engage in the crowdfunding competition. **When a donation is made, it is expected that the team send that donor a thank you to let them know that you appreciate their support, within one week of the donation being made.** As a team, determine ahead of time who will be responsible for taking care of this. If incentives are offered to donors, those incentives must be mailed out within 2 weeks after the project expires on Superior Ideas. Your advisor and a designated team contact will be tagged in your project so they will receive an email notification every time a donation is received.

**Expectations of Advisors** - As an advisor, you will be responsible for ensuring that your team follows the process for competing in the funding challenge and that they fully engage in the crowdfunding competition. Once the project is submitted on Superior Ideas, you will have access to view it before it is posted live. If you notice any corrections that need to be made, please notify the team leader to do so or you can make the corrections yourself. You will also be tagged on the project so you will receive an email notification every time a donation is made. When a donation is made, it is expected that the team sends that donor a thank you to let them know that they appreciate their support. It is the advisors responsibility to ensure that the team is completing this step.

**Use of Funds** - Funds raised can be used for direct expenses related to the project such as: materials, equipment, supplies, prototype development, and travel.

The Rekhi Innovation Challenge is organized by the Vice President for Research Office and the Pavlis Honors College. Financial Support is provided by the Vice President for Research Office and distinguished alumnus Mr. Kanwal Rekhi.

