

Industry Speaker Series

Hosted by the Pavlis Honors College

Application of Six Sigma & Robust Design Methodologies at Yanfeng Automotive Interiors

Jeff Potter, Sr. Master Black Belt

The Pavlis Honors College is pleased to host Mr. Jeff Potter, Senior Master Black Belt for Yanfeng Automotive Interiors in Holland, MI. Mr. Potter's presentation will highlight Yanfeng's Six Sigma initiatives, with emphasis on Taguchi robust design methods and applications. This will be an interactive session with opportunities for question and discussion. This event will benefit all students, faculty, and staff interested in learning more about quality, continuous improvement, and

Six Sigma methodologies which are central elements to the strategy and culture of some of today's most successful companies. Light refreshments and snacks will be provided.

Mr. Jeff Potter has spent the last 15 years applying Six Sigma techniques in product development as a Sr. Master Black Belt at Yanfeng Automotive Interiors, Inc (previously Johnson Controls Interiors Inc). As Sr. Master Black Belt, he leads the technical development of the

Engineering Six Sigma MBBs and works with senior engineering leadership to deploy IDDOV globally. Prior to Johnson Controls, Jeff spent 8 years as a product development engineer at GE's Aircraft Engines division.

Jeff is a graduate of Michigan Technological University, where he received a BS in Mechanical Engineering and the University of Cincinnati, where he received an MS in Mechanical Engineering.



Michigan Tech

Monday, March 21st

Dow 642

4:00 – 5:30 pm