Bio: George Goodrich earned his BS in Metallurgical Engineering from the Michigan College of Mining and Technology in 1963 and his MS on “The Effect of Heating Rate on the Recrystallization and Mechanical Properties of Iron” in Metallurgical Engineering from Michigan Tech in 1965. During his early career he worked at General Motors Research, AFS, and Bodycote Taussig in the area of ferrous metal casting. He then formed his own company, Professional Metallurgical Services, which provided services such as failure analysis and expert testimony. Professional Metallurgical Services was acquired by Stork Climax Research Services (now Element) and George continued his work with Stork Climax through 2011. George has won many awards during his career, including the AFS Hoyt Memorial Lecture (2004) and the AFS Whiting Gold Medal (2008).